

STAR WEEKLY

TORONTO
DEC. 9, 1939

10
CENTS



MAJOR-GENERAL A. G. L.
MCNAUGHTON, C.B., C.M.G.,
D.S.O., commander-in-chief of the
first Canadian overseas division

BRITAIN SPREADS HER WINGS



A BEVY OF BRITISH WAR BIRDS consisting of 260 new planes of the Royal Air Force makes an impressive sight flying across rural country "somewhere in France". Below, section of deck of

H.M.S. Ark Royal, 22,000-ton aircraft carrier, showing planes ranged for taking off. The Ark Royal is capable of carrying 70 aircraft. Complement, 1,550 officers and men, is navy's largest



How to make the most of Christmas!



GRUEN LAURELHURST... 15-Jewel Precision movement, 10kt. yellow gold-filled case, set with 15 diamonds. \$21.75



GRUEN VERITHIN COMET... 15-Jewel Precision movement, 10kt. yellow gold-filled case, set with 15 diamonds. \$29.75



GRUEN VERITHIN CONTOUR... 17-Jewel Precision movement, 10kt. yellow gold-filled case. \$39.75



GRUEN ROSLYN... 17-Jewel Precision movement, 10kt. yellow or white gold case. \$42.50



GRUEN OCTAVIA... 17-Jewel Precision movement, 14kt. yellow gold case, set with 6 fine diamonds. \$89.50



GRUEN VASSAR... 17-Jewel Precision movement, 14kt. white gold case, set with 20 fine diamonds. \$119.50



GRUEN CURVEX... 17-Jewel Precision movement, 10kt. yellow or white gold-filled case, set with 15 diamonds. \$42.50

GRUEN CURVEX... 17-Jewel Precision movement, 10kt. yellow gold-filled case. \$47.50

GRUEN CURVEX CHIEF... 17-Jewel Precision movement, 10kt. yellow gold-filled case. \$50



GRUEN THORPE... 17 Jewels, 10kt. yellow gold-filled top, Guilloche back. \$39.75



GRUEN VERITHIN COMET... 17-Jewel Precision movement, 10kt. yellow gold-filled case. \$37.50



GRUEN VERITHIN CRAFTSMAN... 17-Jewel Precision movement, 14kt. yellow gold case. \$67.50

HERE'S a special magic to the gifts you choose behind the gleaming windows of your jewelry store. A special thrill when eager Christmas fingers come upon a box that bears a jeweler's name.

Again this Christmas, Gruen suggests that, whether you're buying timepieces or not, you take your gift list first of all to your jeweler. Let him make of your shopping time the gay adventure which only shopping in a jewelry store can be. Let him help you see that every gift you choose, be it cost one dollar or a hundred, is not just an idle purchase but a lasting investment.

And... as you shop... remember that no gift was ever finer than a watch, nor any watches in all time finer than the lovely Gruens of today!

Gruen watches, at Gruen jewelers only, from \$24.75 to \$250; with precious stones, up to \$2500. Write for folder. The Gruen Watch Company of Canada, Limited, Toronto, Ontario.



Give a

GRUEN

the Precision Watch

MACHINE-GUN IS STILL THE ARMY'S BACKBONE



AN ANTI-TANK RIFLE (above) is manned by a private of the Princess Patricia Canadian Light Infantry. This type can throw small shells at the rate of 180 to 300 rounds a minute and will pierce tank armor two inches thick. Below, in charge of army operation in Military District 10 with headquarters in Winnipeg, is Brigadier B. W. Browne, seated. With him is Lt.-Col. C. R. Grant



THE VICKERS MACHINE-GUN being manned (above) by two members of the Winnipeg Grenadiers, is still a standard weapon in the empire's armies. It weighs more than 84 pounds and, like the Bren gun, fires a withering 500 rounds a minute. Below, the magazine for the Bren gun is seen sticking up from the breech and holds 30 cartridges. It is being operated by two privates of the Princess Patricia Canadian Light Infantry



THE GAY GORDONS GET INTO FIGHTING TRIM



THE SKIRL OF THE PIPES gives new strength to aching muscles. Seldom does a Highlander fall out of line on a twenty-mile route march



MAJOR ERIC HALDENBY (left), acting commander of the 48th, and officers hold a council of war on the "battlefield"



AN OFFENSIVE on the field kitchen front. Hungry soldiers give ample proof that an army does march on its stomach

CANADA'S GAY GORDONS, the 48th Highlanders, engaged in frequent sham battles to be ready for overseas training. After one 18-mile route march the kilted lads fought, charged and manoeuvred over two square miles of bush. Scratched knees were only casualties. Major Haldenby will take over command of the regiment overseas



LAUGHING "LADIES FROM HELL," grim enough when need be, give the photographer a "Nozi-eye" view of a bayonet charge

LOOK WHO'S HERE AGAIN
GOOD OLD ST. NICHOLAS!



MILITARY TOYS are enjoying considerably increased popularity this season, store sales reveal. But not far behind the ranks

of tin soldiers, cannons and airplanes come the perennial favorites (above)—rocking horses, toy trains, dolls and games



JOLLY OLD SANTA CLAUS has come direct from his North Pole toy shop by reindeer express to hold court for all his loyal young



subjects. His gay red coat and bushy white whiskers are a thrilling promise of endless surprises Christmas morn, war or no



MOVIE MR. AND MRS. AT HOME



MR. AND MRS.
Clark Gable fondles a pair of Siamese kittens. Clark and Carole are at their Encino ranch in San Fernando valley



CRACK DESIGNER
for one of the leading studios, Adrian, who gets along well with one name, poses with his petite red-haired wife, Janet Gaynor, at home



FINE HORSES are the big outside interest of Mr. and Mrs. Taylor. Barbara, who married in May, is older than Bob

BORN IN PARIS, Annabella had theatrical experience in France, Germany, England and Austria before coming to America to fall in love and wed handsome, Ohio-born Tyrone Power

ROBOT TARGETS



TWENTY YEARS OF RESEARCH by the British air ministry has produced the famous "Queen Bee" pilotless airplanes which climb, dive, turn and descend at the bidding of a radio control panel below



REAL TARGETS for anti-aircraft guns when no Nazi planes are about, are provided by these robot-controlled planes. Sailors of H.M.S. Rodney watch intently as a Queen Bee matches "wits" with ship gunners



SHOOTING DOWN real airplanes may sound expensive business but actually most of the targets are salvaged and, even if damaged, are usually repairable. A winged Queen Bee is hauled aboard by a winch

DISTINGUISHED FOR COMFORT & WEAR

Gifts...To Sock him Smartly

It is not such an undertaking when you know how.

This Christmas, whether it's the first or the fifty-first, or another one of many; give him the kind of hosiery that pleases.

CHOOSE WEARWELL or CLINKIT

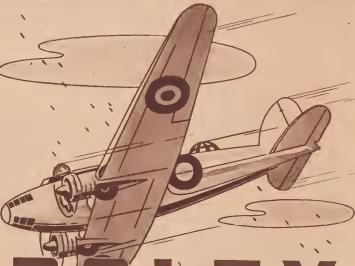
Men know these socks and buy them for style, comfort and serviceability... that's your cue for correctly choosing your gift from these unsurpassed quality hose.



Stripes, checks or plain patterns in batiste, wool, lisle, silk or mixtures. In the regular type of sock or, with Clinton's "Perfect Support" elasticized top. Most popular at a popular price.

Sold in over 3000 stores in Canada.

CLINTON KNITTING CO. LTD. CLINTON ONTARIO



ROLEX

MILITARY WATCHES

\$47.50
UP
Steel or Yellow

\$37.50
UP
Steel or Yellow

WATERPROOF ANTI-MAGNETIC UNBREAKABLE GLASS

The Rolex Oyster watch is the original and only permanently guaranteed waterproof watch. It is the favorite watch of the British R.A.F. and was chosen for the English Mount Everest Flight. Rolex made history last year at the English National Physical Laboratory by obtaining marks never equalled by any other wrist watch in the world. It is the practical wrist watch for military service.



OBTAIABLE AT LEADING
JEWELLERS

THE WORLD'S MOST ACCURATE WRISTWATCH

LAST ZOO PANDA



THIS BABY GIANT PANDA, last to be permitted to leave China alive for some time, travelled from far-off Chengtu to Chicago to join Mei-Mei, now at Brookfield zoo. Giant pandas belong to the raccoon family. Full-grown, they are about five feet tall and weigh 500 pounds. This little fellow weighs 80 pounds and is about five months old. Perhaps he's just playing with the golf stick (below) but more likely he takes it for a new kind of bamboo — "dinner" to him



“Tonight, honey, we’re going Christmas shopping right in this Westclox ad”

BETTY: Time's getting short. Remember last year? On Christmas Eve we were still out looking for ideas.

TONY: So what do you want me to do?

BETTY: Just look at this ad, my pet. Here are the answers — and we don't have to walk a block. For instance — here's Big Ben Loud Alarm or Big Ben Chime Alarm. Just the ticket for Uncle Ed.

TONY: Better make it the Loud, knowing how Ed pounds the pillow. And how about Travalarm for Patricia? She's always going places.

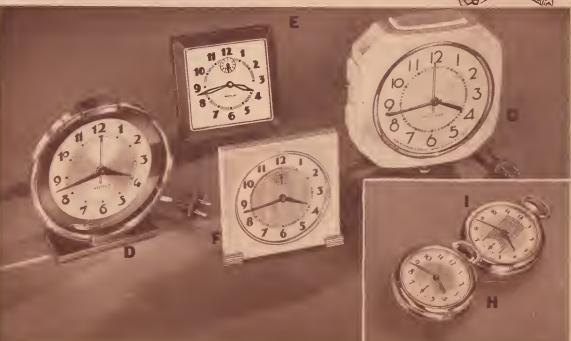


Big Ben

(A) Big Ben Loud Alarm, \$2.95; Big Ben Chime Alarm (first he whispers, then he shouts) quiet tick, \$3.95.
(B) Baby Ben with loud or soft alarm, \$3.50; (C) Travalarm with luminous dial, closes up for travelling, black finish, \$4.95; ivory finish, \$5.45.

BETTY: I could use that wall clock very nicely myself. And how about this darling Andover for mother?

TONY: Aunt Mary would sure like Spur or Tide. And I think Jimmy's going to find a Pocket Ben in his sock.



(D) Andover electric with maroon hands and numerals against a field of blue glass, \$5.95;
(E) Spur modern, one-day alarm, \$1.95; (F) Tide, with steady alarm, ivory finish, \$2.50;
(G) Electric Wall Clock finished in ivory, green or red, \$3.95; (H) Pocket Ben, \$1.75;
(I) Dax, \$1.15.

Many Westclox models are made with luminous dials you can see in the daytime or the dark.

WESTCLOX

Makers of **BIG BEN** and his family of clocks
and watches for every purse and purpose

Made in Canada by **WESTERN CLOCK COMPANY LIMITED**, Peterborough, Ont.

PAY PARADE TWICE A MONTH



TWICE A MONTH comes pay day for the troops. Above: Privates of the Cameron Highlanders, Winnipeg, at the paymaster's table to collect their \$1.30 for each day in the King's uniform. Top right: A British W.A.A.F. girl salutes to receive her stint. Below: The navy "splices the main brace" with a tot of rum



Great...for
COLDS,
HEADACHES,
UPSET STOMACH"

SAYS
**Gordie
Drillon**
"Pride of the
Maritimes"



* Canada's Riviera -



COME WEST THIS WINTER!

Savour the joys of wintering on your own Pacific Coast, a climate which never interferes with the pleasure of living . . . where all sorts of outdoor recreations are followed the next round, warmth and sunshine being the season's rule.

Winter rates are low, actually it's sound economy to winter on the Coast.

**British
Columbia**
GOVERNMENT TRAVEL BUREAU
VICTORIA CANADA

It was Gordie Drillon's insistence in being at his best for every game that first induced him to try Alka-Seltzer.

Now he takes it with him wherever he goes; here, in part, are his own words:

"Hockey players are just as apt to suffer from aches and pains as anyone else. We get all sorts of colds, headaches and our own personal sense that upset stomach is not uncommon. I first tried Alka-Seltzer when I was catching a cold. Relief was prompt and it worked equally well later for headaches and muscular pains after strenuous games. Now I carry it in my bag wherever I go. I wouldn't be without it."

Alka-Seltzer does two things. The analgesic it contains quickly relieves the discomfort of a cold, headache, morning after, muscular aches and pains. The antacid agent combats the cause of common ailments associated with excess carbonic acid as in distress after eating and morning after.

One or two Alka-Seltzer tablets in a glass of water makes a pleasant-tasting sparkling solution you will like. It is not habit-forming.

All druggists have it in 30c & 60c pkgs.



"My standby for colds or headaches"—Red Horner



"Just like a glass of sparkling water"—Syl App



"Nothing like it for upset stomach"—Billy Taylor



Alka-Seltzer
EFFERVESCENT ANALGESIC ALKALIZING TABLETS
Every statement and claim made for Alka-Seltzer is backed by thorough clinical and laboratory research.



1940 BATHING SUITS are previewed in the south even as Canadians are buying ski suits. Model (left) wears white with red

design, jersey silk turban. Candy stripes, flowered prints (centre) and rainbow suit (right) called "Hawaiian Singing Forest" are new

3 Smart Girls



I ASK YOU... What put up with blunt, bulky ends?

I've felt like a different woman since I discovered that Kotex Sanitary Napkins have special patented *Pressed Ends* that fit flatly, without discomfort or embarrassment. That unbearable bulky feeling is gone forever because here's one napkin that doesn't shift, bunch or chafe!

SOFTNESS AND SAFETY
that's what I want!

And that's why I'll never again use anything but Kotex Sanitary Napkins. Because they're made with layer after layer of soft, thin tissue that one after another absorbs and distributes moisture throughout the pad, check striking through inone spot!

3 SIZES OF KOTEX make all my days *Perfect*! If any girl has learned her secret, she's missing comfort and protection never before. With 3 sizes of Kotex Sanitary Napkins—Regular, Junior and Super—it's now a simple matter for every woman to meet her individual needs from day to day.

All 3 Types at the Same Low Price



Better Say Kotex
—Better for You

GENERAL MUD TAKES CHARGE



THESE UNSMILING TOMMIES slosh through England's mud to get themselves acclimated to rainy season weather on the western front



MUD CAME TO HOLLAND when, threatened by invasion, she flooded strategic points on the German border. The Nazis withdrew their troops



BACK IN 1916 it was the same story—General Mud was in command. But these Canucks in Flanders got used to it after a while



Help Wanted—Poor Kay, catching cold just when Christmas shoppers began to make every day a rush.



Quick Double Help — Right away Kay took Sal Hepatica because it fights a cold two ways.



Bright and Busy was Kay through the Christmas rush. Her head cleared, her sneezes and sniffles came to a sudden stop when she let Sal Hepatica's double help fight the two conditions (accumulated wastes and excess acidity) which give colds a chance and cause them to linger.

Check Colds Quicker with Sal Hepatica's Double Help

DON'T let a cold get a hold," doctors advise, "fight it right from the start by relieving the two conditions—wastes in the system and excess acidity—that give colds a chance."

And that means—take Sal Hepatica—because Sal Hepatica works two ways to check a cold quicker.

1. Gently, gently, Sal Hepatica clears the system of wastes.
2. At the same time it starts right in to counteract the excess acidity which so often accompanies a cold.

Next time a cold threatens—or to shake a persistent cold—take two teaspoons of sparkling Sal Hepatica in a glass of water. That's the pleasant, quick way to chase a cold—to feel better and look better faster.

But don't be satisfied with just reading about Sal Hepatica's quick double help—discover for yourself that Sal Hepatica is more than an effective laxative—that it helps you to a faster comeback because it combats excess acidity, too. Get a bottle of Sal Hepatica from your druggist, today.



Recommended for the relief of headaches, colds, constipation, unnatural fatigue.

SAL HEPATICA

MADE IN CANADA

The Mineral Salt Laxative That Helps Nature Combat Acidity



Give Wisely— Give Waterman's

● Give the fountain pens that are produced by the company that has pioneered every new and vital improvement in pens for 55 years. The Waterman's you give will have more ink capacity, its point will contain more 14kt gold, its styling will be more authentic and it will start faster than other makes of pens. There's a Waterman's for everyone on your list—even a special Waterman's for the fighting forces!



1.—The Thorobred—prices as low as \$3.00. Four colour designs to choose from. Blue, Golden, Grey and Jet. With matching pencil \$4.25

2.—The Lady Patricia Set—\$8.00. Graceful and feminine designs available in three delicate colors. Mist, Sunset and Black Lace. Pen alone \$5.00

3.—No. 511 Gold-filled Trim—\$5.00. The best pen at its price. Four beautiful streamline designs. Pen and pencil \$8.50

4.—No. 513—\$5.00. Streamlined in Grey, Brown and Jet. Pen and pencil \$8.50

NEW



New Military Set. A sturdy, quality pen and pencil (with special military clips) that will go through the worst and come up smiling. In special protective case of black and brown \$5.00 leather for tunie or kit bag.....

The DeLuxe Lady Patricia Set. In Sunset, Mist and Black Lace \$10.00

No. 511 Set. In Russet Brown, Silver Grey, Nile Green \$8.50 and Jet.....

The Thorobred De Luxe Set. Black sets for men or women. Gold-filled mountings in Grey, Golden, \$5.00 Blue and Jet ...

No. 509/67 — Price \$20.00 4 $\frac{1}{2}$ " x 6". White Onyx with chrome trim.

No. 340/62 — Price \$15.00 Handsome Black Carrara base and Chrome Trim at an exceptionally moderate price for a two-pendesk set.

No. 502/62 — Price \$10.00 3 $\frac{1}{2}$ " x 4 $\frac{1}{2}$ ". White Onyx Base with name plate and chrome trim.

QUEEN SHOPS FOR CHRISTMAS



QUEEN ELIZABETH selects Christmas gifts (above) from toys made by veterans of lost war. Below, she arrives at Lord Roberts' Memorial Hospital. Annual Disabled Ex-servicemen's Exhibition cannot be held this year. So her majesty does her best to help



Avoid Dry Scalp

and have

Lovely, lustrous hair



• Soft, silken, natural-looking hair adds immeasurably to personality and charm—helps you cannot have lovely hair and DRY SCALP! Use DRY SCALP and DRY HAIR TONIC. Dry scalp is common in Canada with our dry winds, bright sunniness, extremes of heat and cold. Hair loses its coat of natural oil, becomes brittle, unmanageable, dull.

"Vaseline" Hair Tonic is the dressing that ends dry scalp. Easy to use, contains no oil. Helps to relieve dry scalp, hair, or having it shampooed at your hair dresser, part the hair and sprinkle a few drops of "Vaseline" Hair Tonic directly onto the scalp and massage briskly with the fingers. The massaging alone, stimulates the scalp.

But the tonic supplements these natural oils, leaves the scalp soft and pliable and the hair beautiful. Try this economical treatment and you will find it keeps your hair as you want it—lustrous and natural. Made by Chesebrough Manufacturing Co., Cons'd., 5520 Chabot Ave., Montreal.



Vaseline
HAIR TONIC

The hair dressing that ends dry scalp

Why Canada is Healthier...

AND HOW YOU CAN HELP TO
KEEP IT THAT WAY

YESTERDAY

1909—Thirty years ago in an average community tuberculosis was the leading cause of death. Such other diseases as typhoid fever, scarlet fever, diphtheria, whooping cough, and measles were also common causes of death. The annual toll of fatalities from preventable causes was entirely too high.

Today

1939—During the past three decades, the death rate for tuberculosis, according to latest available figures, has declined more than 66%; for influenza and pneumonia, 24%; for measles, 87%; for whooping cough, 59%; for diphtheria, 90%; for scarlet fever, 87%.

CANADIANS BORN
TODAY HAVE, on the
average, a prospect of living
10 years longer than those
born a generation ago.

More people now live
to see their heart disease,
cancer, or syphilis completely
cured or checked.

Tens of thousands are
enjoying years of life they
would have been deprived of
a generation ago by diabetes,
pernicious anemia, or tuberculosis.

Progressive Canadian
communities have banished
diphtheria, typhoid fever,
smallpox, as public hazards
—and every community can!
Safety education has created
safer environments in homes
and factories, and helped reduce
accidents.

• *Why* is Canada so much
healthier?

Because a tireless, eminently capable body of men
and women—medical and
public-health workers, and
those engaged in safety work

—have within one lifetime
so brilliantly extended our
defenses against disease and
causes of death.

They have discovered the
cause of many diseases and
have produced effective vaccines
and serums for their prevention
and treatment. They have safeguarded our
milk, water, and food supplies
and the very air we breathe. They have helped us establish efficient health departments.

• How can you help Canada
to maintain its enviable
health record?

First of all, by guarding
your own health—having
regular medical check-ups
and seeing your doctor
promptly in the event of
sickness. Second, by concerning
yourself with the
efficiency of your community's health service. And third,
by giving your support,
whenever you have the
chance, to the cause of
better local health conditions.

METROPOLITAN LIFE INSURANCE COMPANY

NEW YORK

FREDERICK H. ECKER
Chairman of the Board



LEONARD A. LINCOLN
President

CANADIAN HEAD OFFICE—OTTAWA

SERVING CANADA SINCE 1872

MADE-TO-ORDER FEAST FOR WINTER APPETITES!

Choose your family's
favourites from
Heinz 4 kinds of
home-tasting beans

YOU'LL find all of Heinz Beans make scrumptious, rib-sticking, cold-weather meals! They have that irresistible tenderness that comes only from old-fashioned oven-baking. For Heinz bakes beans *thoroughly* in hot, dry ovens—steeps 'em to the heart in the most enticing sauces you ever tasted! That's why every last little mealys' morsel is so tantalizingly tender that it almost melts in your mouth!

Delight your family with an old-time bean feast often this winter. Keep a supply of all four tempting kinds always on hand.

4 VARIETIES 4
ALLOVEN-BAKED
There's a style of Heinz
Oven-Baked beans to
suit every taste prefer-
ence: Baked Style
with pork and molasses
sauce; Vegetarian and
tomato sauce and no
meat; Kidney Beans
with a special sugar
sauce, topped with pork.
Heinz Oven-Baked
Beans—with zestful
tomato sauce, plus pork.



HEINZ OVEN BAKED BEANS

SHE KNEW JUST WHAT HE WANTED



1 This cold, tired, hungry hus-
band would like nothing better
than to sit right down to a piping
hot meal.



2 But he seems doomed to dis-
appointment. His wife has just
got home herself, and hasn't
started dinner yet.



3 But no matter—she keeps a
Heinz Shelf in her pantry
stocked for just such an occasion
as this.



4 And Heinz Oven-Baked Beans
are ready in short order . . .
just what a man wants on a cold
and blustery night.

A MERRY CHRISTMAS ... AND A
HAPPY LIFETIME!

BLUEBIRD DIAMONDS
FOR HAPPINESS

Give her a Bluebird Diamond Ring this Christmas and you give her doubly guaranteed flawless perfection, a lasting symbol of love and romance. There is a gorgeous array of Bluebird Diamond Rings priced exactly to suit your purse—from \$17.50 to \$1500. Select a Bluebird and you will know your diamond is perfect.

Every Bluebird Diamond Ring is insured free against loss for the period of one year.

"For Finer Gifts Consult Your Jeweller"
MAURICE J. WALSH LIMITED, CANADIAN DISTRIBUTORS OF BLUEBIRD DIAMONDS AND ELGIN WATCHES

Choose the Season's
most flattering Gift...
the new **ELGIN**

Captivating designs
in the modern style

Vivacious charm is the keynote of ELGIN feminine styles... and handsome sturdiness characterizes ELGIN for men. And both, of course, have the dependable accuracy which goes with the ELGIN name... the outgrowth of 75 years' fine watchmaking.

In the choice variety of ELGIN watches at your jeweller's this Christmas, there is a styling as modern as tomorrow—such as could have been achieved only by the leading watch designers of the continent.

Visit your jeweller early. He will be delighted to help you in choosing the ELGIN most suitable as your most important gift.

The Most Aristocratic Gift of All

Indescribable beauty of design...
Accuracy... 1/10,000 of an inch...
Water proof hair-springs...
Protection of large surfaces with
platinum, four times costly as
rhodium... 45-hour run on a single
battery... 19 Jewel Lady Elgin and
21 Jewel Lord Elgin are priced
from \$50.00 up. Dollar for dollar
they are Canada's finest watch value.

Model 3915—Lady Elgin, 19 jewels,
10K natural gold filled case or in
14K natural gold filled case.....\$50.00
Model 3919—Lady Elgin, 19 jewels
14K solid gold case.....\$67.50
Model 3501—Lord Elgin, 21 jewels,
14K solid gold case.....\$100.00
Model 3831—Lord Elgin, 21 jewels,
14K natural gold filled case.....\$55.00

5¢ 3.00—17 jewels,
10K natural gold
filled case, opalescent
dial, Model 3908

\$39.75—17 jewels,
10K natural gold
filled case
Model 3910

\$45.00—17 jewels,
10K natural gold
filled case
Model 3911

\$53.00—15 jewels,
10K natural gold
filled case, Model 2528

\$39.75—15 jewels,
natural proof military
special, 15 jewels
10K gold filled
case, Model 3739

\$45.00—17 jewels,
10K natural gold
filled case, Model 3542

\$45.00—Dresser
watch, 17 jewels,
10K natural gold filled
case, Model 3127

\$33.00—12 jewels,
natural case with
stainless back, Model 3014

\$49.75—17 jewels,
10K natural gold
filled case, flexible
lugs, Model 3529

Choose an ELGIN
at better jewellers
everywhere

STREAM-LINING MEANS PLENTY OF WORK



THE BLUE-EYED dancing star bends from hips, reaching as far as possible. Repeat frequently and you won't have any hip trouble



DETERMINED to click as Fred Astaire's new partner dancer Eleanor Powell keeps toned up. The "jack-knife" is good slimming work, if you can do it

GIFTS of your Dreams

"Bond Street" Perfume
\$1.85 to \$10.00

Gracious gifts, exciting to give as to receive, each bearing the insignia of the world's most famous gift-house—Yardley of London. Crystal flasks of the lovely, intimitable Yardley Lavender, or of "Bond Street" and other luxurious perfumes . . . and an infinite variety of splendid cases containing the Yardley Lavender Series, Bath Luxuries and Beauty Preparations . . . also selections for distinguished men-folk. These lovely things, priced from \$1 to \$20 await your choice in all fine stores.

C71/14 \$1.25

C71/5 \$1.50

C71/12 \$10.00

C71/3 \$3.25

C20/62 \$1.00

C20/66 \$2.65

YARDLEY LAVENDER



PLAYING OSTRICH keeps Eleanor's 5 ft. 6 in. just the way she wants them. It exercises the spine and stretches those tired muscles

Give a KODAK



1 The favourite camera of millions. Six-20 Brownie Junior works by the simplest of all picture-taking formulas—"Load, aim, shoot." No adjustments necessary. Tested meniscus lens and rotary shutter. Two extra-large ground-glass view finders. Makes 2½x3½ inch pictures.

SIX-20 BROWNIE JUNIOR—\$2.40



2 Sensational new "miniature" with meniscus viewfinder lens and 1/100-second shutter. Kodak 35 (1/3.5) sets a new value for inexpensive 35 mm. cameras. Built to Eastman precision standards, it is equipped for both black-and-white and Kodachrome (full-colour) photography.

KODAK 35 (F/5.6)—\$1.60



3 Simplest folding camera known. Jiffy Kodak Six-20, Series II, combines box-camera simplicity with folding-camera style and convenience. Touch one button—"POP"—it opens. Touch another—"POP"—it gets the picture. Twindar lens, two brilliant finders. Pictures, 2½x3½ inches.

JIFFY KODAK SIX-20, \$8.25
Series II—

The biggest line
of Christmas cameras
ever offered by KODAK

THIS CHRISTMAS your Kodak dealer is offering you a choice of cameras that's the greatest ever. Wonderful values include the latest, smartest models, up-to-the-minute in looks and action.

No doubt some of those on your Christmas list "have a camera"—but, unless of recent purchase, not like the new beauties now on display. Until you see these latest models, you can hardly realize what improvements have been made.

• • •
Brownies start at \$1.10—Kodaks at \$4.50—prices that give you the greatest values in years. For easy shopping and thrifty buying, see your Kodak dealer soon. The few cameras shown on this page only begin to tell the story.

In Canada EASTMAN and KODAK are the registered trade marks and sole property of Canadian Kodak Co., Limited, Toronto, Ontario.

CINE-KODAK EIGHT \$35
Model 20—

FIGHTING ON FARM FRONT



CARRYING THE LIVE veal through the mud is fun for Elsa Buchanan who left Hollywood's glamour to join the Women's Land Army with her mother and sister in Sussex, to serve as girls shown on opposite page are doing. Elsa owned a ranch when she was in California



HAS PULL WITH BULL—Typical land army young lady at Monmouthshire Institute of Agriculture

LOST... and FOUND



LOST—that old haunting fear of embarrassment—that chafing, irritating discomfort that made "difficult days" unendurable.

FOUND—Miracle Modess with moisture zoning. The softest, safest, most comfortable sanitary napkin yet devised. For moisture zoning acts to hold moisture *inside* the pad. Edges stay dry, soft, chafe-free longer than ever before.

THERE'S A REASON—
Modess has always been a softer napkin. Compare this fluffy, downy filler with layer-type napkins and you'll see why. And now with moisture zoning—Modess is a miracle of comfort and safety.



LOOK AT THIS—It's the famous moisture-proof backing that prevents striking through. Now moisture zoning brings even greater absorbency—makes Modess even safer. It's in the same blue box—at the same low price.

Buy Quality and Value

O Cooper **PERFECT**
DIAMOND RINGS

Insured, Registered, Guaranteed
At your jewellers—or write to
A. E. COOPER CO.
Diamond Importers
10 RICHMOND ST. W. TORONTO

Miracle MODESS
with moisture zoning

THEY ALSO SERVE



MERLE OBERON, famous English screen star, did her bit by playing leading role in the British war film, "The Lion Has Wings." She is seen with her co-star, Ralph Richardson, now serving in the Fleet Air Arm.



LADY BARTLETT, London society beauty, carries helmet and gas mask, wears trousers for A.R.P. work. She's wife of Sir Basil Bartlett



LONGINES

The World's Most Honored Watch

*The Gift
that Endures*



Make this Christmas memorable! The world's most honored watch placed on the wrist of a loved one is a constant reminder of your thoughtfulness throughout the years.

Accompany quality of life combine with variety of style to make Longines watch the ideal Christmas gift. Ask for the illustrated leaflet at your jeweller's.



Ella Wommer - jeweler, 100 King Street West, \$10.00



Longines

The World's Most Honored Watch
WINNER OF 73 GOLD MEDALS
10 WORLD'S FAIR GRAND PRIZES

1933-34-35-36-37-38-39



Flakier pie crusts the year round with this Pyrexware! 11-1/2" pie plate, 47c; 10-1/2" 40c; 9-1/2" 37c; 10-1/2" 40c; 9-1/2" 37c; 9-1/2" 34c; 8-1/2" 27c



Let 'em eat cake! And watch them eat it! Friends in this "cleaner" Pyrexware! 10-1/2" pie plate, 29c; 9-1/2" pie pan 9-1/2" long. Now 60c



A 3-in-1 Pyrexmas surprise! Round casserole does double duty with pie plate cover. 9-1/2" pie plate, 29c; 9-1/2" pie pan 9-1/2" long. Now only 60c

8 SMART PYREX WARE GIFT SETS FROM 79c TO \$6.75



This matched 8-piece set ornaments the table with a Pyrexware Casserole with pie plate cover, with 6 of the lovely new, thin, rimless Pyrex custard cups. Just \$1.35



She'll go into Pyrexmas over this set! To 10-1/2" pie plate or pie pan, 28c; 9-1/2" casserole, 10-1/2" 28c; 9-1/2" pie dish, \$2.90



In time for Pyrexmas! A piece Flameware set - 18-oz. airtight, 12-oz. detachable chafing dish. Available singly \$3.55



"Pork" up Xmas morning with this new Flameware porcine set - 12-oz. 12-oz. 8-oz. pie plate, \$1.60; 12-oz. 8-oz. \$2.30. With aluminum pump (as illustrated only) \$2.40



"Pork" up Xmas morning with this new Flameware porcine set - 12-oz. 12-oz. 8-oz. pie plate, \$1.60; 12-oz. 8-oz. \$2.30. With aluminum pump (as illustrated only) \$2.40



Absolutely grand for sauces and salads. Glass handle. 12-oz. 10-oz. 8-oz. 6-oz. pie plate, \$5.30; 12-oz. pie plate, \$4.60

There are few gifts that go to a woman's heart like gleaming Pyrex ware! And this year you can make your gift all the more exciting. Because in many cases a dollar will buy twice as much of this modern cooking-storing-and-serving ware as it did a few years ago. And this Xmas ago! Buy Pyrex ware singly or in sets—and remember, sets are attractively gift-boxed at no extra cost! Look for the trade mark "PYREX" stamped on every dish, and the famous replacement offer! Corning Glass Works, Corning, N.Y.

PYREX FLAMEWARE OVENWARE

SOLE CANADIAN DISTRIBUTORS
JOHN A. HUSTON CO., LIMITED
TORONTO

NAVAL OFFICERS-TO-BE



OFFICERS FOR THE BRITISH NAVY are trained at the Royal Naval College, Dartmouth, which they enter as 13-year-old cadets to blossom forth a few years later as midshipmen. Above, hoisting the colors outside the college



BLUE "MONKEY JACKETS" and cream-colored trousers are worn by these marching novy men of tomorrow, gas masks over their shoulders. They are some of the 600 cadets now being turned into naval officers at Dartmouth. Army officers (see opposite page) are trained at Eton College

LOOK what only 98¢ buys
in a Man's Gift!

Gillette
TECH RAZOR SET
with 15 Blue Gillette Blades

Give Him Greater
Shaving Comfort
With This New
Gillette Tech Razor



THIS year of all years make "his" a practical gift... the new Gillette Tech Razor! Four big improvements in razor construction smooth skin like a barber does, eliminate edge vibration, prevent side-slip and clogging! With 15 Blue Gillette Blades. Only 98¢

See the Full Gillette Gift Line Wherever Blades Are Sold

Natural
are kissable LIPS



Tangee gives a natural
beauty men admire...
Never that painted look!

When that moment arrives and he lifts your face to his—what of your lips? Will you offer him a red smear of paint to kiss? Or will they be natural, lovely lips—soft-tinted and alluring?

Tangee lips are kissable. The Color Change Principle assures this. Unlike ordinary lipsticks, Tangee can't paint. It won't paint, instead, it changes from orange in the stick to the one shade of pink lips most flattering to you. Tangee is permanent, too, will not rub off, and it keeps lips soft and smooth. Let Tangee be your guide to natural, alluring loveliness. Ask for it today.



Ugly Painted Lips



Tangee Natural Lips

* Tangee Face Powder will also give
your skin that lovely, natural look.
* Tangee Rouge (Creme or Compact)
gives your cheeks youthful color.
Matches the lipstick perfectly.



World's Most Famous Lipstick
TANGEE
ENDS THAT PAINTED LOOK

* 4-PIECE MIRACLE MAKE-UP SET

Left-Tangee (Creme), 75¢; Vitre St. W., Montreal, Can.

Right-Tangee (Compact), 50¢; containing sample Tangee Lipstick,

Sample Tangee Creme Rouge and Face

Powder.

I enclose 1s (stamps or coin)

Name _____

Address _____

City _____

Prov _____

ETON STILL TURNS OUT ARMY'S OFFICERS



NOT A MILITARY SCHOOL, Eton College nevertheless has an officers' training corps of 600, or one of every two scholars. They are shown marching through Westons' yard



ETON OFFICER-CADETS use skyrockets and rattles instead of mortars and machine-guns in sham battles. Above: A young officer makes himself heard

Flexibility on Foot with MEDCALF'S "ELASTICIZED INSTEP"

Step along in Medcalf's Elasticized Pump this winter. It's a Medcalf Pump designed and made for comfort. AT LAST... a pump which gives you the comfort of a sock. Preserve your health and comfort is achieved without disturbing the graceful instep lines with a tight band.



Without Rubbing or Scrubbing, cleanse Baths, Refrigerators, Pots and Pans.



BAB-O
The
GREASE-DISSOLVING
Cleaner

**LISTEN, FOLKS,
AND YOU SHALL HEAR
HOW I BRING YOU
BREAKFAST CHEER!**

**MY MEN FOLK CALL
BREAKFAST A TREAT
WHEN I SERVE THEM WITH
CREAM OF WHEAT!**

**CHILDREN NEED IT
TO GROW ON:
GROWN UPS NEED IT
TO GO ON:**

**THE TASTE IS GRAND,
THE TEXTURE'S BLANDE
IT'S GOOD FOR YOU...
SAVES MONEY, TOO!**

You get 40 servings of Cream of Wheat from a single package. For your protection be sure you ask for it by name. Cream of Wheat is made in Canada from Canadian wheat... comes only in the familiar red and yellow package illustrated above. THE CREAM OF WHEAT CORPORATION, WINNIPEG.

"CREAM OF WHEAT" REGISTERED TRADEMARK

CREAM of WHEAT

A BREAKFAST CEREAL THAT'S EASY TO DIGEST

MEN AGAINST THE SEA



COXSWAIN AT WHEEL, Sidney Page is pride of Southend-on-Sea, one of the stations of Royal National Lifeboat Institution, founded in 1879. He twice won the bronze medal for gallantry. Second Coxswain W. Deer (right) is oldest member of crew. Every week, for over 100 years, about 11 lives are saved by these courageous men. War means twice as much work as usual



IT REQUIRES GOOD MARKSMANSHIP to shoot over the breeches line. Contact is established this way and then life-saving breeches buoy can be pulled across. Institution records 65,842 lives saved in 100 years' service



GOOD NEWS TO SHIPS IN DISTRESS is signal that breeches line will be shot across. Signalman, securely tied, is held by second coxswain. Men and boats keep constantly ready by drilling. There are many stations on the 5,000-mile coast of the British Isles. The men are mostly fishermen

Elizabeth Arden

Elizabeth Arden Gifts

Twin Christmas Bells . . . say festive . . . containing Elizabeth Arden's famous perfumes, Blue Grasse and Night and Day . . . \$4.00; single bells, \$2.00 to \$7.50.

Large C. T. S. Box, \$2.10 sizes of Ardena Cleaning Cream, Skin Lotion, Vela Cream . . . \$3.30.

Box of smaller sizes . . . \$3.30.

Set of Hand-Tonic, Soap, and Vela Bath Mit, attractively packaged . . . \$2.50.

Most flattering of all gifts . . . Blue Grass Perfume, \$8.75. \$6.00, \$12.50 and \$20.00. Smartest Shops in Every Town.



No lives lost in this wreck—but see what happened to the rug! It's a mess—but Mother will whisk up every trace of sand and litter with her new Bissell Sweeper! There's nothing like a Bissell for quick clean-ups—for all daily sweeping! Its Hi-Lo Brush Control adjusts itself fully to any rug—gets all the dirt—saves your vacuum for periodic cleaning. Why not give a handsome Bissell this Christmas?—they make grand gifts! Below: the new "Flight"—\$7.45; the "Vanity"—\$6.95. Others from \$4.45, at your dealer's.



WAR DOUBLES LIFESAVERS' WORK



MAN IS HAULED on board lifeboat (above) by means of breeches buoy. Below, a life-boat with full crew of nine speeds down the pier to go to rescue of distressed ship in less than fifteen minutes after call. During the first month of war British lifeboats were called out 124 times, and saved 199 lives. Average in peace time, 69 lives per month



Baggage by
McBRIE

Ladies' PINTED CASE AND MAKE-UP KIT

Give travel luxury
THE IDEAL GIFT

In McBride Baggage you get all the qualities of the ideal gift. The luxury of good baggage at its best. Baggage that wins admiration for its compact styling and well-grounded A-1 Building. It is offering practical utility too, in lightness, strength and durability. You can depend on this baggage at your McBride dealer's.

THE BAGGAGE WITH CHARACTER

Parker's Blue Diamond ♦ mark means you'll Never Again have to buy a Pen —



Parker's Christmas Gift Selections offer you the most coveted gift of all—the finest Pen money can buy. A featherweight, streamlined, jewel-like Beauty—styled in circles of luminous, lamination. Parker's ultra-smart, wholly exclusive, Pen so marvellously made it can stand more torture than a heavy railroad spike, as proved by de-

vastating tests in strong ferric chloride (acid) solution—the same corrosive present in ordinary inks. Hold this shimmering Beauty to the light and you SEE the ink level—SEE when to refill before it runs dry. Its patented saddle Diaphragm filler abolishes lever filler, piston pumps and rubber sacs, leaving room for a huge supply of ink.



Pens: \$5 to \$10 Pencils to Match. \$2.50 to \$5

♦ Pens marked with the Blue Diamond are guaranteed for LIFE—against every-
thing except loss or intentional damage, subject only to a charge of 35¢
for postage and handling. If a pen is
provided complete pen is returned for service.

Go to any nearby pen counter. Before long stores became crowded and try this flawless writer at leisure. Its point is of 14 K. Gold, tipped with polished Osmiridium, twice as costly as ordinary iridium. But be sure to look for Parker's Blue Diamond mark—it means "guaranteed for Life"—means the owner will never again have to buy a pen.



The Parker Fountain Pen Co., Limited,
Toronto, Ontario.

BRAZIL LOOKS NORTHWARD



BUSY RIO DE JANEIRO, capital of Brazil, where, even before war began, Uncle Sam was meeting totalitarian competition with a \$50,000,000 loan



RECIPROCITY, the South American way, brings Carmen Miranda's flitting eyes and lilting Portuguese songs to enthusiastic audiences in New York City



Dissolve dandruff as you brush your hair

THINK of all the dandruff treatments you tried! All called for a massage. Tedious a rubbing-in. Minutes of wasted time every night or morning. No wonder you gave them up in disgust!

Danderine is different! With Danderine, it's the active formula that does the work. No finger-cramping rubbing. Just use Danderine instead of water as you

brush your hair. The active formula makes dandruff disappear in the only way possible—by dissolving it. Your scalp soon feels and looks cleaner, your hair more lively, and you haven't wasted a single minute of time!

Start this simple practice tomorrow morning, and watch loose dandruff vanish. All drugstores have Danderine. It costs little, lasts long!

DANDERINE

Collect Stamps

HERE'S
A
FASCINATING
HOBBY!



ENJOY
Planters
FRESH
SALTED PEANUTS
and get valuable
STAMPS
FREE



FREE! Return ten 5c or 10c Planters
Bags or Wrappers to Planters Nut &
Chocolate Co. Ltd., Toronto, and get

PLANTERS
POSTAGE STAMP ALBUM

This big interesting stamp album contains 64 pages,
hundreds of illustrations, spaces for 2,000
stamps. It also tells you all about your stamp
hobby and just how to start a collection of your own.



FREE! Return ten 5c or 10c
Planters Bags or Wrappers to
Planters Nut & Chocolate Co.
Ltd., and get

100 FOREIGN
POSTAGE STAMPS

Just the collection to start with. All diff-
erent, all genuine, from Switzerland,
Hungary, Australia, Poland, Japan and
many other countries.

Planters

CHOOSE YOUR
FAVOURITE!
EVERYONE A
TASTE-THRILL



PLANTERS NUT & CHOCOLATE COMPANY LTD. • TORONTO, ONT.

Salted Peanuts	5c and 10c
Milk Chocolate Peanuts	5c
Jumbo Block	5c
Chocolate Peanut Crunch	5c
Crunchy P-NUT Candy	10c

IN SOUTH AMERICAN SPOTLIGHT



RULED BY SPANIARDS, inhabited by Indians, owned by foreigners, that's a description of modern Peru, ancient land of Inca kings. Society girls in costume dance at Lima, the capital, founded by Pizarro in 1535. The map (above, right) and pictures on the opposite page spotlight war-increased interest in South American republics



BRITISH SUBJECT this Argentine might have been had a plan suggested some years ago materialized. Britain has over two billion dollars invested in the Argentine Republic



A GIFT THAT Charms

There's a delicate grace, a subtle difference among Keystone toileware that marks it as a gift of good taste. And for the men, Keystone offers top quality and excellence of design in complete travel sets or individual pieces. Many different designs from the very simple ranging from the very modest priced sets right up to those that are the height of luxury.

At jewellers, drug, department or leather goods stores. Made and guaranteed by the Keystone Rubber Company Ltd., Fort Erie, Ont.

Keystone
TOILETWARE FOR MEN AND WOMEN



FOR YOUR FRIENDS IN THE F country — for motorists everywhere — for the youngsters who are scouts or the grown-up lads who are soldiers — for men who like to fish and hunt and for women who go a-searching in dark closets and cellars — for 'most everyone,' 'most everywhere' — an 'Eveready' Flashlight is a much appreciated gift.

Four examples are shown from a score of modern designs.

CANADIAN NATIONAL CARBON CO. LIMITED
Halifax Montreal TORONTO Winnipeg Vancouver

EVEREADY
TRADE MARK



FLASHLIGHTS and FRESH dated BATTERIES

HUNGARIAN PEOPLE LIVE IN FEAR



HUNGARY, with a population about the same as Canada, constantly fears invasion by Germany, though she maintains a close relationship. Her regular army of 35,000 men, including four hussar regiments (as above), is poorly equipped, lacking defensive weapons



THE BASIS OF HUNGARIAN LIFE is agriculture. Rejoicing peasants, still following customs handed down through the centuries, celebrate the end of harvest, with the most picturesque ceremony of the cutting of "the new bread." Serfdom still prevails in some parts of the country

PEEK FREAN & Company, Limited, announce that VITA-WEAT (Regd.) Crispbread and most of the popular varieties of the world-famous Peek-Frean Biscuits are still on sale despite the International situation.

*Peek Frean's
Biscuits*

**Relieve "Stomach Upsets"
Quick ANDREWS Way!**



MANY common upsets for which we blame our bowels and stomachs—indigestion, flatulence, after eating, bad breath, dimmed appetites, may be largely traced to *Faulty Elimination*. Not just the bowels alone, but the whole eliminative process has become sluggish. Several organs need aid. So

there's little hope of fast relief from laxatives, which work only in the bowels. For quick relief more thorough and lasting, use **ANDREWS LIVER SALT**. This pleasant-tasting, effervescent medicine actually does *four things* to help the entire eliminative tract, thus giving relief in shorter time.

- 1 ANDREWS opens the bowels for normal movements.
- 2 Stimulates the liver, very often sluggish.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid, speeding relief.



People who use ANDREWS regularly, know it can be depended on for farther-reaching, four-way relief. You'll like it, too. 16-oz. bottle, 69¢; 10-oz. bottle, 54¢; 8-oz. tin, 57¢; 10-oz. bottle, 69¢.

**ANDREWS
Liver SALT**

SHE CAN'T LIVE ON GLAMOUR



VIOLET-EYED, BROWN-HAIRED HEDY LAMARR is finding life a bit difficult these days. She charges her studio hasn't paid her salary of \$575 a week since July. To make matters worse, they took out court order barring her playing stage role of Salome

SHE WORRIED ABOUT HER "STOMACH" ALL THE TIME



WHEN ALL SHE NEEDED WAS THIS EFFECTIVE ALKALIZER AFTER MEALS



Remarkably Fast Relief for the Symptoms of Excess Stomach Acids . . . Be Sure to Get Phillips' Milk of Magnesia

No point now in trying to fight acid indigestion with slow makeshift remedies. There's now a way to "alkalize" it away effectively—almost as fast as we can tell about it. Just take two teaspoonsfuls of Phillips' Milk of Magnesia after eating. Or get the same effect with two convenient Phillips' Tablets, which you can carry with you.

Try this. You'll be very pleasantly surprised at the way "acid" headaches, nausea and stomach aches are relieved. And you know there's no "gas" or "acid breath" to make you self-conscious and embarrass your friends.

For the results you want, though, be sure you get genuine Phillips'

Milk of Magnesia. Ask for it by the full name, and note the words . . . "Genuine Phillips'" both bottle and tablet box.

Your Choice—Liquid or Tablets
Genuine Phillips' now comes in tiny peppermint-flavored tablets scarcely larger than an aspirin tablet but they clean up like candy. A big box costs only 25¢. A small bottle of liquid Phillips' costs but a quarter, too, so no one need do without it.



PHILLIPS' MILK OF MAGNESIA

FOR BREAKFAST, LUNCH OR DINNER—AUNT JEMIMA'S SURE A WINNER!



Yes, sirree, happy yo'
appetite with ma super-scrumptious
dee-lishous pancakes. Serve
'em with 'ham, bacon, or
sausages, or jest eat 'em straight
with butter 'n syrup--Oh,
happy day -- do dey
hit de spot!



MADE IN
CANADA

FINLAND'S MODERN BEETHOVEN



FINLAND'S NATIONAL HERO is not a soldier but Sibelius, world-famous composer, who celebrated his 74th birthday on December 8th. He is here chatting with Aaltonen, greatest living Finnish sculptor. An interesting article about Sibelius appears elsewhere in the Star Weekly



IN A LOG CABIN set in the trees, Sibelius lives in seclusion at Villa Ainola, about 30 miles from Helsinki. He is regarded by the Finns as their supreme spokesman in art. His most popular work is the symphonic poem "Finlandia"



THE POLISH TENOR, Jan Kiepura, volunteered for service with the Polish army but his government sent him to America. He and his wife Martha Eggert, are here practising for the operatic season with the Metropolitan and Chicago Civic Opera



Your best wishes go with the best of gifts... the mildest of cigarettes... the ever-popular, cork tipped

CRAVEN "A"
Special Christmas Boxes Ready to Send
70¢

CRAVEN PLAIN—for those who prefer plain tips—are also obtainable in Christmas packages



START YOUR CHILD OUT with a real chance in life! Many doctors say that nothing takes the place of cod liver oil in helping children to build strong bones and good teeth. And in aiding grown people to recuperate after illness. And now there's A BETTER WAY TO GIVE COD LIVER OIL—SCOTT'S EMULSION!

1—Scott's Emulsion has all the valuable properties of cod liver oil and is four times more easily digested.

2—Easily digested—The exclusive method of emulsifying the oil permits digestion to start in the stomach, whereas digestion of plain cod liver oil does not begin until the oil passes into the intestines.

3—Easy to take—Scott's Emulsion has a pleasant taste. Easy to take and retain by children and adults.

4—Economical—Scott's Emulsion is an economical way to obtain the Vitamin A and D necessary to strong bones and sound teeth.

SCOTT'S EMULSION

THEY LEAD ALLIES IN FRANCE



IN FRANCE the mighty Allied war machine is in the capable hands of Viscount Gort, British commander, and right, the French General Gamelin



CANADA'S WAR REPRESENTATIVE in London is Hon. T. A. Crerar, shown in Canada House. In a broadcast he declared war's romance "blacked out"

"There's Something You're Missing!"

—says STEWART MCWARNER

...Something You Can Get Only

WITH THE NEW

**STEWART-WARNER
RADIO**



Is there something missing when you're listening to your favorite dance band? Or to Bing Crosby? Or to some other famous program? Does that old radio you have make them sound "more quite real?"

Then there's something missing. Step into a Stewart-Warner dealer's, and listen to the most lifelike tone in radio . . . the very notes of the performers themselves . . . clear . . . distinct . . . because of the Stewart-Warner Magic Circuit . . . the circuit that gives radio realism.

The new Stewart-Warner Radios have cabinets as pleasing to the eye as your favorite movie star . . . at prices as easy on the pocketbook as a thrifty wife.

Stewart-Warner 4565
Radio-Phonograph with
Automatic Record
Changer

5-tubes with 10-tube performance. Magic Keyboard, 16 push-buttons. 12" Photone Speaker. Short Wave Band Speaker. Front panel of television sound chan. \$219.50



Stewart
Warner
4541



6-tubes with 8-tube performance, short-wave spread, Magic Keyboard tuning, outstanding cabinet design \$74.95

Prices slightly higher in Western Canada

Stewart-Warner 4472
8-tube with 10-tube performance
in a pocket radio. Operates on
A.C. or D.C. current. Ultra
modern design. \$15.95

WHEN TELEVISION COMES
You can be ready for it—with the
new Stewart-Warner model. Get
it direct from your television
accessories through a simple audio
cable. The new Stewart-Warner
Radio is priced from \$15.95 to
\$219.50. All prices are subject to
change without notice.
Licensed under the Patents of
Canadian Radio Patents Limited.



Even on "round-the-block" hops you can enjoy cozy fireside comfort with the new Stewart-Warner Car Heater. There's no shivering wait while you get the fire started up. Ask your automotive dealer or service station for a demonstration of the South Wind Car Heater—and learn how you can enjoy winter comfort in your car as you've never known before—for less than 1¢ an hour of continuous operation.

Proven by 500,000 Satisfied Users

**STEWART-WARNER
MORE FOR YOUR MONEY**

Made in Canada by Stewart-Warner-Alemie Corporation of Canada, Limited, Belleville, Ontario—also manufacturers of Basic Casters, Automotive Hardware and Alemie Lubrication Products.

Don't Draw on Your Savings for Your Christmas Gifts!

Take
ALL NEXT YEAR TO PAY
For Your Diamond Ring and Bulova Watch

**Friendly Credit is Extended to Anyone,
Anywhere in Canada**

NO INTEREST OR CARRYING CHARGES

For only a few cents a week you can remember
all your friends this Christmas at

PEOPLES CREDIT JEWELLERS

Act now on this Friendly Credit Plan that
gives you all next year to pay for your
Christmas gifts that you may select from
nationally advertised watches such as

**BULOVA, ELCIN, GRIEN,
WALSH, LAVARE**
and many other well-known
makers of watches.

CERTIFIED PERFECT DIAMONDS
SILVER PLATE, GOLD PLATE
or 14K GOLD PLATE
by 1847 JEWELLERS BROS.
Make it a Christmas gift
friends will remember

\$24.75

75¢ DOWN 50¢ A WEEK
OR \$2.25 A MONTH

3 CERTIFIED PERFECT DIAMONDS
nationally advertised price \$24.75. Perfectly matched in this beautiful hand-made creation of 18k white or 14k natural gold plate. For only
75¢ down and 50¢ a week or \$2.00 a month—A Christmas gift of
exquisite craftsmanship.

Read the coupon below.

**GIVE GIFTS THAT LAST
—TAKE ALL NEXT
YEAR TO PAY**



THIS
CHRISTMAS

Take Advantage of "Friendly Credit"

IT IS EASIER TO PAY OUR WAY!
CASH PRICES ON CREDIT

PEOPLES
CREDIT JEWELLERS
LIMITED

Largest Credit Jewellers in the British Empire

PEOPLES CREDIT JEWELLERS LIMITED

Mail Order Department, 183 Yonge Street, Toronto, Ontario.

Gentlemen: Enclosed find the total down payment on the items checked. If satisfied, I agree to pay the advertised purchase price at the terms specified for the checked items. Otherwise, I will return, express collect, within 10 days and you will refund my down payment.

Diamond Ring in 14K Natural Gold in 14K White Gold
 Lady's Bulova Men's Bulova
 "The Rona" "The Banker"

\$24.75 — 75¢ down, 50¢ a week or \$2.00 a month

NAME

ADDRESS

CITY

PROVINCE